



Your National R3 Initiative Reshaping the Future of Fishing



Emmy-Winning Broadcast Television
Digital Kid's Fishing Channels
Classroom Angling Lessons
DNR & Agency Websites Nationally

"Gettin' Families Fishin' Coalition"

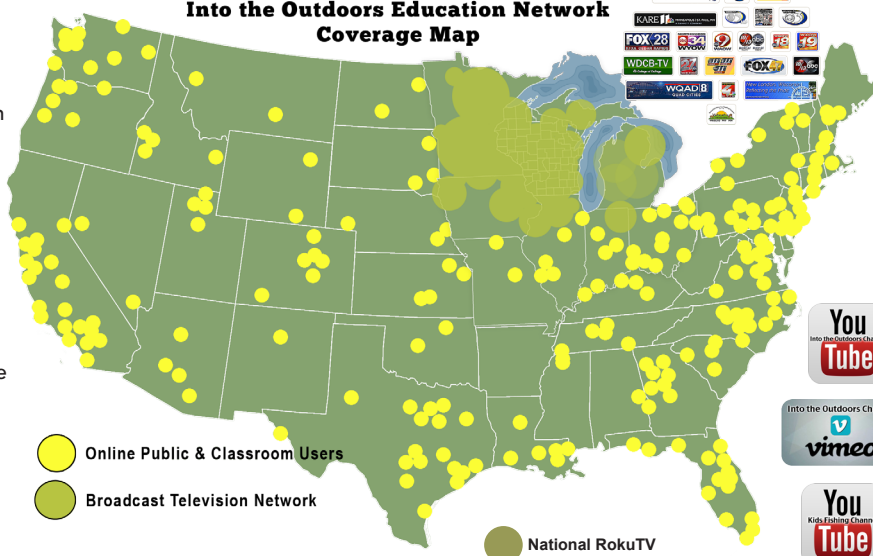
Into the Outdoors is the Midwest's only 14-time Emmy winning youth television series that also empowers kids nationally with online fishing films and angling curriculum designed for R3.



Why join your peers as a "Content Partner" in the Coalition?

- Get to Show-N-Tell your company's or org's "fishing stuff & story" to millions of new anglers and their families
- Each 30-minute TV program is aired 6 times over 2 years on the syndicated Into the Outdoors Network on ABC, NBC, CBS, and FOX reaching millions of Midwest viewers
- National RokuTV Digital Into the Outdoors Channel distribution - to the 30 Million Roku players for two years
- National Digital Distribution, 24/7 via Four Fishing and Outdoor YouTube & Vimeo Channels for five years
- National Online Educational Distribution 24/7 over both the IntoTheOutdoors.org and KidsFishing.US networks, 5 years
- National Online Distribution offered to every Federal Agency, State DNR & PBS affiliates for free download and rebroadcast

Into the Outdoors Education Network Coverage Map



Plus, your Story becomes part of "hands-on" learning with classroom education

- The content of each half-hour program is also reproduced into two to four Angling-Aquatic Education Classroom Videos, 6-10 minutes each that connects your story-product-orgs-message with hands-on angling activities.
- We custom create two to four Classroom Lesson Activities to companion the Angling-Aquatic Education Classroom Videos with active hyperlinks to your "angling education or information" webpages. Your logo also embedded in lessons and topic webpages.
- All classroom videos, curriculum, and education website content is distributed free "open source" to dozens of educational community partners who in turn reach tens of thousands of teachers and home-schoolers nationally with your story.



Discover how you can become a "Content Partner" in the Gettin' Families Fishin' Coalition
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