Each student has a different stakeholder role and goal in your 3-person team:

1. **Lead Pitch Person** – Your goal is to present a dynamic and positive verbal “pitch” to sell the concept of forming your high school bass fishing club to your school principal and the school board. Ask your Presenter Organizer to help you gather and polish your pitch presentation.

2. **Presentation Organizer** – Your goal is to help design the presentation to overcome any concerns of the principal and school board. You will follow steps noted in the resource links below and include some type of media to include in the presentation.

3. **Mock School Principal** – Your goal is to assume the mock roll of your school principal. You should challenge your other team members about how to better convince you of your main concerns. Research the links below to list your concerns, such as liability to the school, student safety and academics.

To help your team develop their presentation, watch the 4 videos and research the reference links on this web page; [http://intotheoutdoors.org/topics/high-school-bass-club-101/](http://intotheoutdoors.org/topics/high-school-bass-club-101/)

Research these links below on the steps in forming a bass fishing club to list key selling points in your pitch presentation. Discuss as a team how to best present your pitch with flair, enthusiasm, and factual support. Develop your pitch on your computer or separate sheets of paper.

**Key References:**

**HighSchoolFishing.org**
How to form your SAF bass club

**Bassmaster.com**
High School Bass Fishing club

**highschoolfishingcentral.com**
Forming a Team