Before watching the video or exploring the website, review these questions and look for answers during the video.

1. What are some skills in being an R3 Officer or natural resources educator?

2. What key roles does an R3 Officer play in the overall process of conservation?

3. What activities do R3 Officers use to Recruit, Retain and Reactivate?

4. Why would someone become an R3 Officer or natural resources educator?

5. What will happen to conservation programs without R3 Officers or natural resources educators?