



Family Anglers Association
Campground Boating & Fishing Recreational Plan Worksheet

Student Name:

Class:

Date:

Welcome to the **Family Anglers Association**. The goal of your organization is to promote family bonding and values using the recreational activity of fishing. You've seen how the effects of dual working parents and entire families being "plugged in" during their waking hours have eroded family bonding. To help restore the values of family bonding, your group develops and promotes family fishing programs. Your association motto is, "Families that fish together, stick together". Your challenge however is that fewer families today are interested in many outdoor activities and most don't know much about or appreciate the personal rewards of fishing.

But you're also savvy in looking for opportunities to achieve your goals. In fact, your recent study revealed a significant increase in family camping at campgrounds that also have water access and fishing opportunities. The details in your report also revealed however that only 20% of those campgrounds actively supported or promoted family fishing. Your research showed that most campground operators know lots about running a campground, but didn't know beans about promoting or developing fishing opportunities to bring in more family-fishing-campers.

Using this sound research, your group wants to capitalize on this remarkable opportunity to:

- Convert more of those non-fishing campers into fishing families
- Attract more fishing families to campgrounds with unrealized fishing opportunities
- Help your friends in the boating community to become a key ingredient to family fishing success during camping adventures

On a separate sheet of paper or on your computer, work as a team to research-research-research and develop your own **Campground Boating & Fishing Recreational Plan** that should include:

- What can campgrounds do to their physical environments and facilities to better accommodate families that want to combine boating and fishing while camping?

- What could campground operators do with the management of their fisheries to attract fishing families. Consider species introductions that better suit family fishing. Your staff fish biologist can help with this.
- Consider helping campgrounds develop rules that accommodate families who want to consume some of their catch, while also encouraging “catch-and-release” as a way to boost fishing fun for all families.
- Your group believes that certain “high-impact” boating activities and types of watercraft are disruptive to families enjoying fishing. Develop campground recommendations that support certain types of boating, yet safely supports families fishing together.
- What are three specific events that campgrounds can promote and conduct that would: 1) help convert non-angling campers into anglers, 2) attract non-camping anglers to try camping, 3) offer boating opportunities to non-boating camping anglers.

In class Session 3, all of the groups will present their **Campground Boating & Fishing Recreational Plan** then have a class debate on solutions to developing an overall plan that best serves the combined goals of the various groups.

Develop your realistic and achievable plan using the following methods:

- Begin your research by watching the classroom video again, and decoding some key points on the webpage; *URL to webpage*
- Do online research to support the key parts of your plan. Cite references.
- Because you understand family fishing better than the other groups, try to work with **Boaters R Us** during debate to combine some of their goals with yours.

Now go create an awesome **Campground Boating & Fishing Recreational Plan** to present in Session 3.