

## R3 Conservation Administrators Worksheet

Student Name:

Class:

Date:

Welcome to the **R3 Conservation Administrators** group. You administer all phases of the entire cycle of conservation and the North American Model of Wildlife Conservation. Because conservation programs are primarily funded by active participants in angling and hunting, you believe that R3 Officers play a critical role to **Recruit, Retain, and Reactivate (R3)** more outdoor participants to fund America's conservation programs. Without current and future generations of anglers and hunters, the future of conservation, including your job, looks pretty bleak.

Being an R3 Officer requires a unique set of skills and personal qualities. It's a combination of being an educator, a salesperson, understanding natural resource programs and knowing the pathways and technologies to engaging the general public. But it's challenging as more and more people become disconnected with the natural world and outdoor pursuits.

So your goal is to research the reasons why R3 Officers are key to the future of natural resource funding and management, and why someone might want to pursue a **Career Path to Becoming an R3 Officer**.

On a separate sheet of paper or on your computer, develop your Career Path to Becoming an R3 Officer that should include:

- Why R3 Officers are more important today than 50 years ago?
- Besides recruiting more outdoor participants, what valuable roles do R3 Officers and natural resource educators play in; 1) outdoor recreation safety training, 2) preventing human-wildlife conflicts, 3) connecting the public with the value of natural resources?
- What key roles do R3 Officers play in the funding of all conservation programs, including helping fund your "R3 Administrator" job?
- As an R3 Conservation Administrator, your job includes hiring quality education and media professionals to become R3 Officers. For your class presentation, research and prepare a "**job fair recruitment pitch**" to try and recruit everyone in your class to become an R3 Officer.