



# Your Voice In Reshaping The Future of Fishing



**Syndicated Emmy-Winning Broadcast Television**  
**9 Digital Youth Outdoor Channels**  
**National Classroom Angling Lessons**  
**DNR & Agency Websites Nationally**

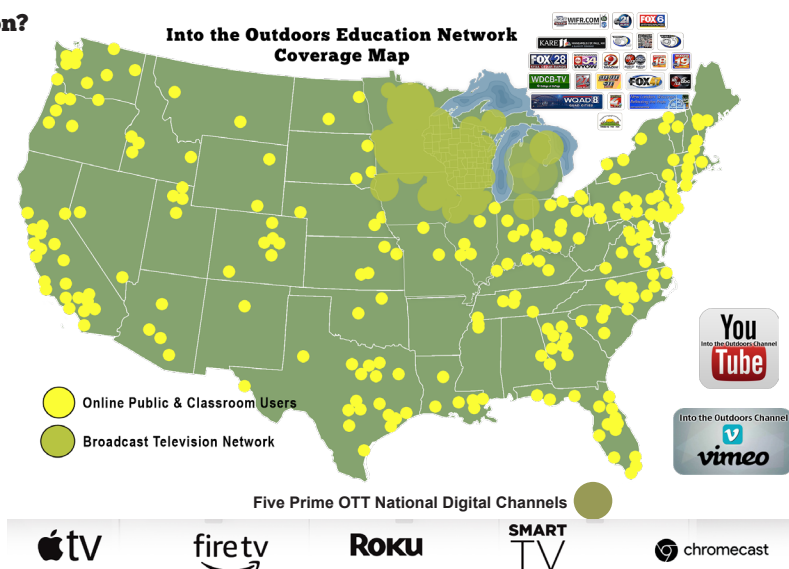
## "Gettin' Families Fishin' Coalition"

Join the growing impact of touching millions of youth with your angling education story and benefit from your peers who have invested heavily in launching this successful program



### Why join your peers as a "Content Partner" in the Coalition?

- Get to Show-N-Tell your company's or org's "fishing story" to millions of new anglers and their families
- Each 30-minute TV program is aired 6 times over 2 years on the syndicated Into the Outdoors Network, 33 markets on ABC, NBC, CBS, FOX & PBS to over 2 million Midwest viewers
- National distribution on 5 OTT Digital Into the Outdoors Channels - potential 120 Million users for three years
- National Digital Distribution, 24/7 via Four Fishing and Outdoor YouTube & Vimeo Channels for five years
- National Online Educational Distribution 24/7 over both the IntoTheOutdoors.org and KidsFishing.US networks, for 5 years
- National Online Distribution offered to every Federal Agency, State DNR, orgs & PBS affiliates for free download and rebroadcast for 5 years



### Besides getting into households and classrooms across the Nation, as a Content Partner, you earn;

- Right to contribute your slant, face, voice and products into the actual program content.
- Each show "segment" (4 per show) converted into classroom "topic video" with companion lesson with your logo embedded in video, lessons and topic webpage.
- Right to custom "branded" HD digital copy of your topic video for your unrestricted use.
- Each half-hour program is made up of four, 6-minute "topic segments". Production fee for each topic segment - \$15,000. Education Network covers 5 years distribution costs and promotions on syndicated TV, 5 OTT Channels and National Education distribution.

Discover your pricing and options in becoming a "Content Partner" in the Gettin' Families Fishin' Coalition  
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