Fish & Wildlife Biologists 4 R3 Worksheet

Student Name: Class: Date:

Welcome to the **Fish & Wildlife Biologists 4 R3** group. Your job is to manage all the fish and wildlife species within your state. But funding those programs depends on R3 Officers being able to **R**ecruit, **R**etain, and **R**eactivate (**R3**) more outdoor participants. That's complicated by the fact that over the past decade there's been a steady decline in the numbers of people who hunt, fish and pay for conservation programs.

You understand that the future of funding your fish and wildlife programs hinge on reversing this downward trend of people becoming disconnected with the natural world and outdoor pursuits. Without R3 Officers being successful in recruiting, retaining, and reactivating more anglers and hunters, you may not have fish and wildlife programs to manage, or a job for that matter!

Being an R3 Officer is a combination of being an educator, a salesperson, understanding natural resource programs and knowing the pathways and technologies to engaging the general public.

So your goal is to research the main reasons why R3 Officers and conservation educators are key to the future of funding your fish and wildlife programs. On a separate sheet of paper or on your computer, develop your Career Path to Becoming an R3 Officer that should include:

- Why R3 Officers are more important to fish and wildlife programs today than 50 years ago? Cite facts.

- Besides recruiting more anglers and hunters, what valuable roles do R3 Officers and natural resource educators play in connecting the "disconnected" public with the personal rewards of outdoor pursuits?

- How do the key sources of funding for fish and wildlife programs relate to some of the prominent R3 programs taking place today?

- As a **Fish & Wildlife Biologist** 4 R3, your job rests on the success of R3 Officers. For your class presentation, research and prepare a "**job fair recruitment pitch**" to try and recruit everyone in your class to become an R3 Officer to help fish and wildlife.