

## R3 Officer Wannabes Worksheet

Student Name:

Class:

Date:

Welcome to the **R3 Officer Wannabes** group. You're elite in the realm of conservation because the future of hunting and fishing programs rests on your success in being able to **Recruit, Retain, and Reactivate (R3)** more outdoor participants, that in turn fund America's conservation programs. That's complicated by the fact that over the past decade there's been a steady decline in the numbers of people who hunt, fish and pay for conservation programs. Oh my!

Despite your vital role, you face some challenges with this career path. As you'll discover with **watching the video, reading the webpage, and your online research**, today's media-driven generation (that would be you, too) have gotten away from many of the active outdoor pursuits that fund conservation. The bright side however, is that you get to work with a variety of fish and wildlife professionals while helping educate and enlist the public in taking an active role in conservation.

Your goal is to research what it takes to become an R3 Officer, including the personal rewards, then develop a **Career Path to Becoming an R3 Officer**.

On a separate sheet of paper or on your computer, develop your Career Path to Becoming an R3 Officer that should include:

- Why R3 Officers are more important today than 50 years ago?
- List some key R3 Officer programs that can "R3" 1) anglers, 2) hunters.
- What are the personal characteristics of someone becoming an R3 Officer?
- What high school and college courses, and special training might be part of a career path in becoming an R3 Officer?
- How might a career as an R3 Officer overlap and provide other career opportunities in education or natural resources management?
- Consider role-playing of enlisting a new angler as part of your class presentation.